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NORDCO BOLSTERS CUSTOMER FOCUS STRATEGY WITH LEADERSHIP TEAM MOVES

Nordco Inc. has announced two changes in its senior management team that are part of a coordinated effort to build closer, more productive relationships with its Maintenance-of-Way customers.

Bob Coakley has been named Director of Sales and Marketing at Nordco. Coakley is heading up the company's new direct sales organization, and will have overall responsibility for the company's sales and marketing efforts in the railroad Maintenance-of-Way marketplace. Coakley previously worked in various sales and marketing roles at another Nordco company, Dapco Industries in Ridgefield, Connecticut.

In a related move, Greg Spilker has assumed a new role in the company's Maintenanceof-Way business. Spilker, who previously was responsible for new machine sales and marketing, will now focus solely on sales of Nordco's complete Maintenance-of-Way product & service offerings, which include new and rebuilt equipment and parts. Spilker will continue to work closely with Coakley and the direct sales organization in the coming months to ensure a smooth transition. Both Coakley and Spilker are based in Nordco's Oak Creek, Wisconsin offices.

"The changes will further strengthen Nordco's alignment with the needs of our customers," said Nordco President and CEO Bruce Boczkiewicz. "These moves position us to put our knowledge, expertise and resources to work in the most productive way possible, and help us provide the high level of service that our customers have come to expect from Nordco."

The Nordco companies are leading designers and manufacturers of railroad Maintenance-of-Way machinery and Rail Car Movers, and provide a range of track maintenance and inspection products and services. The company is headquartered in Oak Creek, Wisconsin, with operations in Oshawa, Ontario; Ridgefield, Connecticut; Lee's Summit, Missouri; Grandview, Missouri; and Arcola, Illinois.